



TRAIL SEEKERS

THE CAMP FIRE CHALLENGE

May 11, 2024 | Camp Fire Minnesota

3300 Tanadoona Dr, Excelsior, MN

Join us as a sponsor for the first Trail Seekers event celebrating 100 years of Camp Fire Minnesota history in Excelsior, Minnesota!

Become a camper for a day by participating in fun team-based challenges across Camp Fire Minnesota's 103-acre property! Challenges will include low-ropes teambuilding, archery, fire building, and more. Don't want to join a team? Become a cheerleader! Cheerleaders will encourage their favorite teams and help boost morale!

Camp Fire Minnesota will collaborate with you to customize recognition of this partnership to align with your philanthropic goals and raise the most dollars for Camp Fire youth.

SPONSORSHIP OPPORTUNITIES

- \$10,000 – TITLE SPONSOR (EXCLUSIVE)**
Support the entirety of event and become Camp Fire Minnesota's champion. Your company's name and logo will be associated with Trail Seekers in all branding. Includes the opportunity to speak at opening or closing ceremony.
- \$5,000 – HEART OF CAMP SPONSOR**
Engage with all our attendees at the Heart of Camp, where opening and closing ceremonies take place and memories are made.
- \$2,500 – CHALLENGE SPONSOR**
Connect back to your purpose by choosing one of 7 challenge stations to sponsor. Includes opportunity for signage and a volunteer table at the challenge location. *Available Challenges: Archery, Fire Building, Tent Building, Low Ropes, Pack-out, Nature, and Art.*
- \$1,000 – COMMUNITY PARTNER**
Celebrate the work you do in the community with signage opportunities along the challenge route.

Sponsorship Benefits are flexible and can include: Speaking opportunities, printed and digital logo placement, recognition during opening & closing ceremony, social media shout-outs, volunteer opportunities, and more.

Check your preferred sponsorship level and complete the form below.
We will send an invoice with payment details.

company name as it should appear in print

address

city

state

zip code

contact name

title/position

contact phone number


contact email address

Thank you for your generosity and support!

Please email form and a high resolution .eps or .png file of your company logo to SaraL@campfiremn.org.

Tax ID: 41-0706116

To learn more about the event or discuss other ways to support Camp Fire Minnesota,
contact Sara Lemke: SaraL@campfiremn.org



**Celebrating 100 Years of
Sparking Discovery!**

About Camp Fire Minnesota

With nature as our catalyst, we energize youth to discover their spark so their futures glow brighter.

Camp Fire Minnesota is a nonprofit organization committed to making outdoor experiences accessible to all young people. Our core programs include summer & school break camps, prek-12 environmental education, and afterschool nature exploration at Minneapolis schools. Through our programs, youth connect to nature, themselves, and others, while gaining confidence and leadership skills.

Did you know? We welcome over 10,000 young people each year – 48% participate with scholarship assistance. Learn how we make Camp Fire an affirming place for all at campfiremn.org/inclusion.



Camp Fire

MINNESOTA