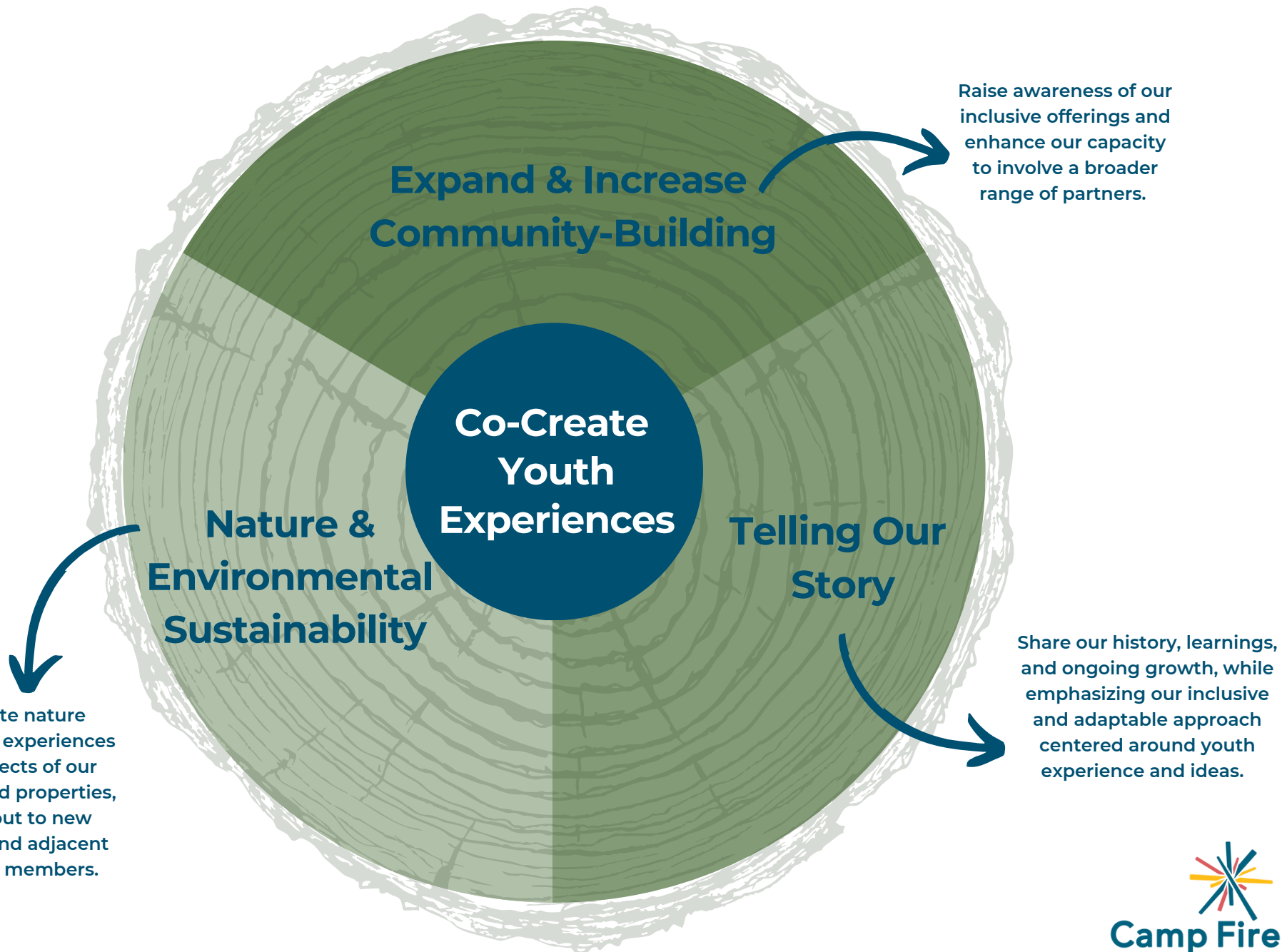




# CAMP FIRE MINNESOTA 2024 - 2026 Strategic Plan

**Co-Create Youth Experiences:** Engage both youth and adult voices to design enjoyable and impactful experiences that meet the diverse needs and desires of young individuals.



# HOW DIVERSITY, EQUITY, & INCLUSION SHOWS UP IN THESE GOALS



## 1. Co-Create Youth Experiences

- Address the nature gap by engaging youth in what they need and want.
- Diversify who holds power in decision making.
- Listen to new perspectives and ways of thinking.

## 2. Expand & Increase Community-Building

- Create inclusive experiences for all.
- Create easy access to all activities.
- Expand Camp Fire brand

## 3. Nature & Environmental Sustainability

- Imbed nature learning and experience into all programs and property development.
- Intentionally engage all who are welcomed in nature and environmental justice.
- Welcome new and under-resourced audiences.

## 4. Telling Our Story

- Share who we are, what we've learned, and how we continue to grow.
- Create space to share our vision where all young people can experience a deep connection to nature.
- Create stories alongside young people to meet the needs of our community.