



Job Title: Summer Marketing & Photography Intern
Reports to: Director of Development & Communications
Classification: Exempt, Seasonal
Location: Onsite with option to live at camp

Who we are

With nature as our catalyst, Camp Fire Minnesota energizes youth to discover their spark so their futures glow brighter. Camp Fire Minnesota delivers culturally relevant, nature-based programs onsite at our camp property in Excelsior and throughout the community to thousands of youth from all backgrounds each year. We help youth "light their spark within" through summer and school break camps, environmental education & STEM classes for schools (in-person and virtual), and community-based afterschool nature programs. We are proud to offer inclusive and welcoming programs to youth in the community, including free and reduced rate programs and a scholarship program. As a result of their Camp Fire experience, 93% of youth report valuing nature and stewarding the environment.

Where we are headed

Camp Fire Minnesota envisions a future where every youth has access to nature-based experiences and learning. Recognizing the inequity in our field (both in the past and today), our 2024 - 2026 Strategic Plan outlines the steps and partnerships necessary to continue our work. The following three years, we are committed to actively listening and engaging with young people and our community to eliminate barriers to new experiences in nature while sharing our history, values, and vision for the future.

Statement of Inclusion

Camp Fire believes in the dignity and the intrinsic worth of every human being. We welcome, affirm, and support young people and adults of all abilities and disabilities, experiences, races, ethnicities, socio-economic backgrounds, sexual orientations, gender identities and expressions, religion and non-religion, citizenship and immigration status, and any other category people use to define themselves or others. We strive to create safe and inclusive environments that celebrate diversity and foster positive relationships. All are welcome at Camp Fire.

About This Position

Summer camp is the place where young people make life-long memories. As part of the camp and communications teams, this position is responsible for photographing all activities at camp and uploading photos to share with families. These photos will also be used for the Camp Fire Minnesota website, printed materials and/or other professional marketing purposes. This role will also delve into the world of marketing & design, including posting on social media, creating graphics, writing content, editing the website, and more.

We're looking for someone who is:

- An enthusiastic communicator. You enjoy working with adults and kids and bring out everyone's authentic self.
- Passionate about growing your photography, marketing, and design skills.
- A strong writer with an eye for design.
- Curious and creative. We are a learning organization, eager to try new ideas. You thrive on testing previously held beliefs and developing new strategies.
- Organized and driven. We have many exciting projects moving forward at once. You are a strong and trusted team member.
- Interested in youth development and environmental education/justice.
- Willing to jump in and help with camp duties outside the primary responsibilities.

Primary Responsibilities

- Capture and process high-quality images of all campers throughout each week, including the variety of activities. This includes following a set schedule, documenting campers without photo releases, and editing/uploading images multiple times throughout the week. Additionally:
 - Photograph special events and facilities as needed.
 - Adhere to Camp Fire Minnesota's photography style guide.
 - Obtain photographs for other purposes, such as printed material and other marketing pieces, as directed.
- Assist communications efforts, including:
 - Creating posts for social media (Facebook, Instagram, TikTok, LinkedIn, Twitter).
 - Creating and updating graphics, flyers, and documents using Microsoft Suite, Canva, and Adobe Creative Suite (Illustrator, InDesign).
 - Updating website (Wordpress).
 - Writing content for emails and blogs.
 - Strategizing with the team and helping brainstorm fun ways to share our story!
- Maintain good public relations with camper families and the community.
- Get to know our campers, play with them, and have fun!

Qualifications:

Required

- Documented experience in photography (in a youth setting preferred), editing, and production.
- Documented experience using Adobe Creative Suite and social media a must, experience with Canva and Wordpress a plus.
- An eye for design and a commitment to maintaining brand consistency.
- Communicates effectively and able to accept guidance and direction.
- Good character, integrity, and adaptability.
- Comfortable working with children.
- Able to work with children outdoors in varied conditions.
- Able to function physically in a fast-paced and outdoor environment; ability to quickly move from one area to another.
- Physical ability to assist campers in emergency (fire, evacuation, illness or injury).

Equipment:

- Provide your own camera equipment (Camp Fire Minnesota's equipment can be made available if needed)

- Computer and editing software can be made available if needed (Adobe Creative Cloud, including Photoshop and Lightroom)
- Bonus points if you bring your bike! Our property is expansive and biking between activity areas will allow for more time to take photos.

Desired Availability:

- May 27th through September 6th, 2024

Salary and Benefits:

- Commuting: \$16/an hour, 40-hour week (M-F 8:30 to 4:30), lunch provided
- On-site: \$660 per week, meals and lodging provided all summer, including weekends, Sunday afternoons and some evenings.

Physical Demand

The physical demands described here are representative of those that must be met by an employee to successfully perform the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions. While performing the duties of this job, the employee is frequently required to sit; talk or hear; and use hands to handle, or touch objects or controls. The employee is regularly required to stand and walk. The incumbent may also be required to stoop, bend, or reach above the shoulders. The employee must occasionally lift up to 25 pounds.

Work Environment

The work environment is typically performed in a normal camp environment. The noise level in the work environment is usually moderate to high.

The above statement reflects the general details necessary to describe the principle functions of the occupation and shall not be construed as a detailed description of all the work that may be inherent in the occupation.

Application Process:

Apply by submitting a resume and portfolio to hr@campfiremn.org

Camp Fire Minnesota is an Equal Opportunity Employer. Applicants are considered without regard to race, color, religion, sex, national origin, age, veteran status, sexual preference, disability, condition or any other group protected by law.