



# Sponsorship Opportunities

Camp Fire Minnesota's Wine and Beer Tasting Fundraiser  
November 2, 2017 ✨ Machine Shop, Minneapolis

Light a spark in youth as a sponsor of Camp Fire Minnesota's 10<sup>th</sup> anniversary tasting fundraiser!

We believe that when we encourage youth to light their sparks today, our collective future will burn bright with hope, respect and possibilities. Your support and attendance inspires all our guests to contribute generously to Camp Fire programs that help youth discover their spark. Thanks to you, youth of low-income families have access to Camp Fire's after-school clubs year-round and camp scholarships.

We are committed to presenting your sponsorship in a manner that showcases your company and helps raise the most dollars for Camp Fire Minnesota youth.



2016 was a record year! Sponsors and more than 300 guests raised \$148,000 for Camp Fire youth.

# 10 years

Celebrating our 10<sup>th</sup> Tasting!

**VIP Guests:**

*~ limited availability ~*  
start your evening at 5:30 with a guided wine tasting and appetizers, before other guests.

**Tasting Guests:**

arrive at 6:30 for tastings, music, silent auction and more.



## Camp Fire Minnesota's impact on youth...

**294** youth and teens attend **after-school clubs** year-round in affordable housing and schools - at no cost to the families.

**2,900** youth **learn and grow through nature** in clubs and at our camps Tanadoona and Bluewater.



*"I am really grateful for Camp Fire.  
It's a place where I've learned  
how to express myself and how to  
work on building better relationships.  
At the end of the day, you have people  
you can depend on."*

- Elliot, 14 years old

## Sponsorship Levels

- Title Sponsor: \$15,000 | exclusive title sponsorship of event | 20 VIP tickets**  
Company logo/name prominently featured on all event materials, technology and communication, event webpage with link to company site, event related Camp Fire e-newsletter and minimum of two event-specific emails (opt-in distribution of 4,000), and pre- and post-event publicity. *(\$13,500 tax deductible)*
- Spark: \$10,000 | technology sponsorship | 12 tasting tickets + 8 VIP tickets**  
Company logo/name featured on all event materials and technology, webpage with link, event related Camp Fire e-newsletter and minimum of two event-specific emails. *(\$9,000 tax deductible)*
- Trailblazer: \$7,500 | entertainment sponsorship | 6 tasting tickets + 4 VIP tickets**  
Company logo/name listed on all event materials, event webpage with link, event related Camp Fire e-newsletter, and minimum of two event-specific emails. *(\$7,000 tax deductible)*
- Bonfire: \$5,000 | silent auction or photo screen sponsorship | 8 tasting tickets**  
Company logo/name featured in Silent Auction or Photo Screen area during event and listed in program. Recognized on event webpage, event-related Camp Fire e-newsletter, and minimum of two event-specific emails. *(\$4,500 tax deductible)*
- Kindling: \$2,500 | tasting station sponsorship | 6 tasting tickets**  
Company logo/name featured at one tasting station (wine, whiskey, beer, food) and listed in program. Recognized on event webpage, event-related Camp Fire e-newsletter, and minimum of two event-specific emails. *(\$2,250 tax deductible)*
- Firefly: \$1,000 | 2 tasting tickets**  
Company name listed on event webpage and event program *(\$900 tax deductible)*

*Thank you for your generosity and support.*

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**Please check the level above that you wish to sponsor and complete the form below.  
Camp Fire will send you an invoice with payment details.**

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company name as it should appear in print

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address

city

state

zip code

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contact name

title/position

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contact phone number

contact email address

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**Return form to:** Camp Fire Minnesota, 4829 Minnetonka Blvd, Suite 202, St. Louis Park, MN 55416

**For more information or to discuss other ways to support Camp Fire Minnesota contact us:**

phone: 612-235-7284 | email: [events@campfiremn.org](mailto:events@campfiremn.org)