



Camp Fire
MINNESOTA

Camp Fire Minnesota Position Description

Job Title: Media Specialist
Purpose: Capture and share photos and videos of the camper experience at Tanadoona
Reports to: Camp Director, Marketing Director
Classification: Exempt, seasonal

About Camp Fire Minnesota

With nature as our catalyst, Camp Fire Minnesota energizes youth to discover their spark so their futures glow brighter.

Camp Fire Minnesota “lights the spark” in over 5,000 K-12 youth each year through nature-based experiences. Our programs include summer camp, STEM, environmental education, and teambuilding school field trips at Tanadoona, in-school STEM and environmental education, and community-based before/after-school and summer nature programs.

We are proud to offer inclusive and welcoming programs to all youth. To this end, over 40% of youth who participate in Camp Fire Minnesota programs receive financial aid. As a result of their Camp Fire experience, 90% of youth report valuing nature and stewarding the environment.

Our summer camps at Tanadoona in Chanhassen and Camp Bluewater in Grand Rapids offer youth and teens progressive, nature-based learning through day, specialty day, overnight, adventure and leadership development camps. Tanadoona is an ACA accredited camp.

About This Position

Summer camp is the place where young people make life-long memories. As part of the camp and communications teams, this position works to obtain photographs and video for the Camp Fire website, printed materials and/or other professional marketing purposes, including sharing on social media with camp families each week.

Primary Responsibilities

- Capture and process high-quality images of all campers throughout each week, including the variety of activities. Including editing and uploading images multiple times throughout the week.
- Photograph special events and facilities as needed.
- Adhere to Camp Fire’s photography style guide
- Upload digital photographs to Sharepoint; occurs multiple times weekly
- Obtain photographs for other purposes, such as printed material and other marketing pieces, as directed
- Lead groups of campers daily while primary counselors are on breaks
- Set a good example for campers and others including cleanliness and punctuality
- Contribute to the cleanliness of the camp, cabins and bathrooms
- Maintain good public relations with camper families and the Tanadoona community
- Get to know our campers, play with them and have fun!

Qualifications:

- Documented experience in photography (in a youth setting preferred), editing and production.
- Training and experience in working with children.
- Able to work with children outdoors in varied conditions.
- Able to function physically in a fast-paced and outdoor environment; ability to quickly move from one area to another.
- Communicates effectively and able to accept guidance and direction
- Able to adjust an activity to the age and abilities of all campers
- Able to plan and implement activities to achieve camper development objectives
- Good character, integrity, and adaptability
- Physical ability to assist campers in emergency (fire, evacuation, illness or injury)
- Enthusiasm, sense of humor, patience, and self-control
- 1-year of post-secondary schooling or equivalent

Equipment:

- Provide your own equipment: camera and computer
- Editing software can be made available if needed (Adobe Creative Cloud, including Photoshop and Lightroom)

Desired Availability:

- Available to attend Camp Training on May 31. Last day of work is August 30.

Pay Range:

- \$200-235/weekly stipend, depending on experience, plus room and board. In addition, an additional one-time \$150 stipend will be given to offset equipment costs and upkeep.

Application Process:

Submit an application, [found here](#).

- Please direct questions to hrcamp@campfiremn.org (include the position title in the subject line)
- Fax: 952-378-1661
- Mail: Camp Fire Minnesota, Attn: Camp Staff, 4829 Minnetonka Boulevard, Suite 202, St. Louis Park, MN 55416

Camp Fire Minnesota is an Equal Opportunity Employer. Applicants are considered without regard to race, color, religion, sex, national origin, age, veteran status, sexual preference, disability, condition or any other group protected by law